

# THE BUSINESS JOURNAL

SERVING THE GREATER TRIAD AREA®

VOLUME 7, NUMBER 38

triad.bizjournals.com

MAY 27 - JUNE 2, 2005 \$1.50

## TRIAD TALK: *Winston-Salem Business finds new No. 2 in Greensboro; Pace CEO to wait and see on contract*

### Close contact

A couple of weeks ago, when High Point University President Nido Qubein had Rudolph Giuliani in town for a commencement address, he made sure to create a smaller, more intimate event so locals and potential university supporters would have a chance to hobnob with the former New York City mayor.



Legge

Qubein was at it again this week, inviting Peter Legge, a top Canadian magazine publisher, motivational speaker and philanthropist, to speak at the High Point Community Foundation's annual

meeting. Qubein chairs the foundation board.

Early Wednesday morning, during breakfast for a small group of invited guests at the String and Splinter, Legge, CEO of Canada Wide Magazines & Communications, spoke of how he built a media empire in British Columbia, his love of Canada, his respect for the United States and the joy he receives in supporting causes ranging from helping disabled children to providing relief to Rwandan refugees.

During an easy breakfast conversation, guests got to see a side of Legge that doesn't always arise from his speeches. It clearly reinforced the message Qubein hoped to convey: Good people do good things for others as often as they can.